

2012



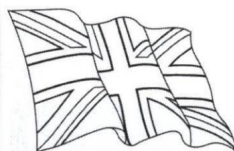
The London 2012 Olympic and Paralympic Games are almost here. Prepare to celebrate!

Sporting souvenirs Royal Mail has been looking forward to London 2012 for more than three years. The philatelic countdown to the Games began in October 2009 with the release of the first set of ten stamps, with the sub-set title of 'The Journey to 2012'. The stamps were issued in two se-tenant strips of five first class stamps, setting the format and high artistic standard to be echoed in the subsequent sets of 2010 and 2011. This year has seen the issue of unique London 2012 definitive stamps, as well as the Sports Cover Collection, the series of London 2012 Olympic and Paralympic Games Countdown Coin Covers and Torch Relay Cachet Covers. Now Royal Mail is delighted to announce that the last couple of years have also been spent preparing to celebrate gold medal success for Team GB in every sport.

While the winners cannot, of course, be predicted, philatelic tributes to gold medallists are ready and waiting: a series of commemorative First Class

Right: London 2012 Gold Medal Winners Miniature Sheets are already prepared – minus the images.
Top: the official London 2012 Compendium (£20) makes an informative companion to the Games and is tailor-made to hold your Team GB Gold Medal Winners Stamp Collection





London 2012, Olympic Park, London E20, d.m.2012

Left: First Day Cover
London 2012 Gold Medal Winners Miniature Sheets will contain a fact-packed insert. Due to the unique next-day timing, the covers will not be personalised but will feature the Olympic Stadium address and the unique postmark shown above. These Miniature Sheets and Covers can be pre-ordered by phone on 08457 641 641

Miniature Sheets have been printed in advance, using special gold inks, and almost as soon as the results are announced they will be finished with the name, sport and image of every Team GB Gold Medal Winner.

First-ever 'next day' stamps Images of each Team GB win will be sent to Royal Mail, where designers will have about an hour to choose the one that best defines the winning moment and create artwork to send to our printers. A number of printers across the country will work overnight to print the stamps ready for Royal Mail to put on sale by noon the next day – in less than 24 hours after the featured athlete or team has won gold for Team GB! Unique First Day Covers will comprise the Miniature Sheet affixed to a special cover featuring a unique postmark, the Olympic Stadium address and a fact-packed insert.

An Official London 2012 Compendium is also available, with a foreword by Sir Steve Redgrave and designed to keep your Team GB Gold Medal Winners Stamp Collection safe for posterity •

London 2012 Olympic Gold Medal Winners Miniature Sheet – Specifications

Number of stamps	Six
Size of sheet	192mm x 74.25mm
Design	True North and Royal Mail
Stamp format	Landscape
Stamp size	60mm x 30mm
Printer	Walsall Security Print and six regional printers
Print process	Lithography + digital overprint
Perforations	14.5 x 14.5
Phosphor	Screen
Gum	Self-adhesive